



Break Through

DATSUN GO







# NOW IT'S YOUR TURN

The time to reach for your dream has arrived. It's time to break through. To set your own boundaries and push the boundaries of others. The open road is calling, with every turn promising a new adventure. Where you go is up to you. How will you get there?

Meet the Datsun GO.





# TOMORROW'S THERE FOR THE TAKING

You know who you are. You know where you're going. You know the world of opportunity is rapidly unfolding before you. But it's not enough. You need the roar in your heart to thrust you forward. You need the breadth of your vision reflected in a boundless sky, and your destiny as open as the road before you. You need a vehicle to drive your ambitions. That vehicle already exists, and it's waiting to realise your next adventure.



## SO STYLISH, IT WILL MAKE HEADS TURN

The Datsun GO is here to stay. With a robust body, strong and dynamic shoulder line, distinctive headlamps and impressive arches, it's a bold design that reflects its character. Its D-cut grille with chrome lining shows Datsun GO's strong characteristics. From the athletic rear shoulders, to its cosy cabin space, the Datsun GO is a style statement to mark your breakthrough to tomorrow.

### 1. Headlamp design

Just like the eyes, headlamps can say so much. The signature, elongated 3-D shaped headlamps feature a multifaceted design, framed by a metallic accent to provide a premium and stylish look.

### 2. Athletic shoulders

Its robust, wide body with deeply curving shoulders suggest substance and strength that sets it apart from anything else in its segment.

### 3. Sculpted front fenders

Flowing smoothly into the front end, these bold, curvy fenders add a touch of class. And with its 3-D silhouette, it has a modern character that's a class apart.

### 4. Bold, characteristic D-cut grille

A face you can love. The contours of the car draw attention to the honeycomb-style grille, and feature a chrome surround that frames the Datsun logo for an even more striking impression. It symbolises the spirit of Datsun in a fresh, contemporary way.





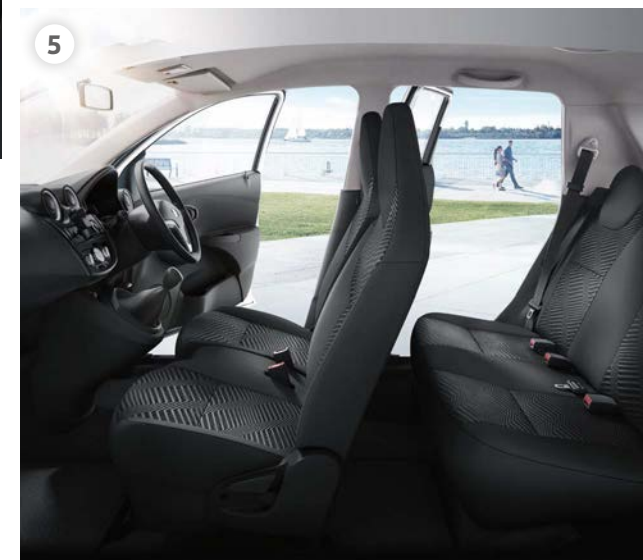
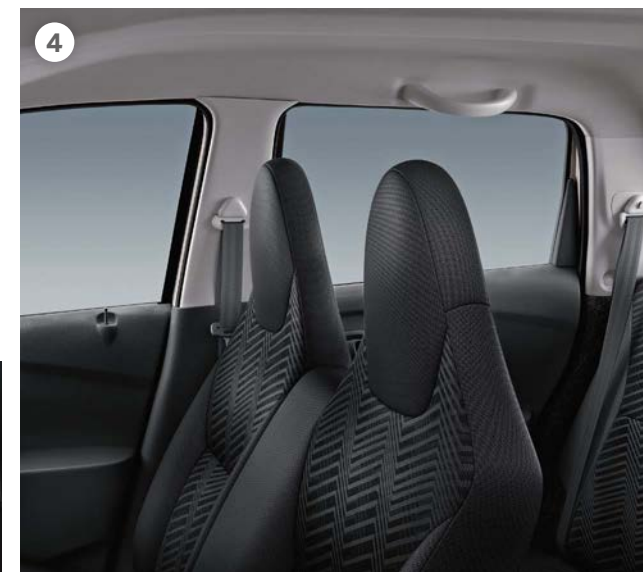
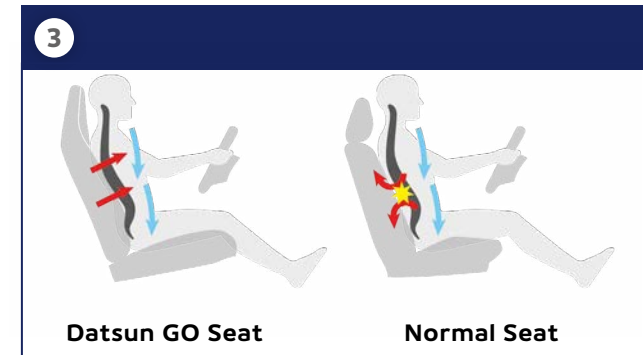
**BIG ON  
SPACE**





## MORE THAN MEETS THE EYE

Thanks to Datsun GO's best-in-class cabin length, you can look forward to a comfortable ride. Its generous knee room gives you the freedom to stretch out, and its luxuriously cushioned seats make it a pleasure to journey in. The Datsun GO is spacious enough to accommodate a group of friends, and there's always enough boot space for sporting equipment or a cooler box for a day out.



### 1. Luggage space

With competitive luggage space of 265ℓ, luggage will fit in easily and then some.

### 2. Connected front seat

The connected design of the extended front seats is unique in the segment. It also makes it possible to slide out of either door for your convenience, while maintaining individual seat adjustability for the driver and the front seat passenger.

### 3. Spinal support front seat

With our advanced technology, conceived to meet the human body's neutral posture, the front seats of the Datsun GO are specially designed to keep you relaxed and alert. By adapting to the natural curve of the spine when sitting, they individually support the pelvis and chest, relieving pressure on your back.

### 4. Headroom

Ample headroom that provides comfort, and makes sure that you have a ride to remember.

### 5. Seat comfort

Premium seating to make each adventure more comfortable.

### 6. Driver-side airbag

In the event of a front-end crash, the driver-side airbag, in conjunction with the seat belt, help minimise the impact on the driver from the collision. When the airbag automatically deploys and inflates in a front-end crash, it mitigates against serious head injuries.





#### 1. Mobile docking station

Control your world with MDS. It gives you everything on your smartphone in your car, including navigation, your music, USB charging and hands-free calling.



#### 2. Passenger-side storage

Offers ample storage in front of the passenger seat, so you can quickly store and remove your belongings.



#### 3. Door pocket

The holder in the door trim can be used to store bottles, sunglasses and more.

## INTERIORS THAT MAKE OTHER HATCHBACKS ENVIOUS



On the inside, the Datsun GO is clean and simple. There's emphasis on thoughtful details that add to the driving experience and reflect the Datsun GO's simple yet vibrant nature. Consider the elegant, dipping line of the dash, the slight yet striking accents of silver, and

the gear lever that is at arm-length from the steering wheel, for effortless driving in heavy traffic. These, along with the ergonomic door handles, make the Datsun GO a breakthrough at many levels of innovation.



#### 4. 360° Air vents for surround A/C ventilation

Allows better control of airflow and air direction for your comfort.



#### 5. Blue colour speedometer with white lettering

Provides enhanced visibility so you're in control at all times.



#### 6. Grain dashboard

The dashboard and interior trim with grain pattern gives the interior an upmarket feel.

# CLASS THAT'S A CLASS APART

The Datsun GO is integrated with cutting-edge technologies for its drivetrain. These include a newly-developed and powerful engine, superior front suspension, ventilated disc brakes and an electronically-controlled accelerator enabling more control and a smoother driving experience.

With a smart meter that comes complete with a drive computer, follow-me-home headlamps and an intelligent wiper system, the Datsun GO comes prepared for anything. In addition, the speed-sensitive power steering gives you more handling and control. And despite its wide wheelbase, the Datsun GO has a conveniently small turning radius. To top it all, it comes with excellent fuel economy, with a consumption of only 5.2ℓ/100km.



ACCELERATION  
13.3 SEC  
0-100km/h

### 1. Engine and power

The Datsun GO comes with a powerful 1.2ℓ engine, using racecar engine technology adapted for maximum torque and power.



### 2. Suspension system

A double-pivot front arm enables greater agility, while the tension from rough roads is absorbed by a high-response damper.



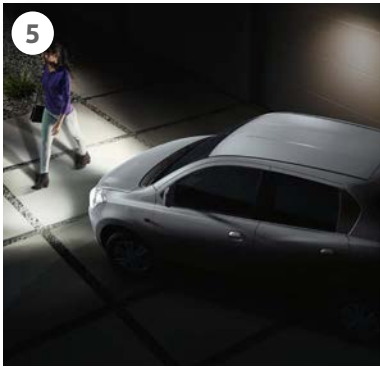
### 3. Electronic accelerator pedal

Step on the accelerator and notice how smoothly it responds. It's controlled electronically, not by cable, ensuring less maintenance and lower emissions.



### 4. Ventilated disc brakes

The Datsun GO uses ventilated disc brakes in front, ensuring more effective brakes that give secure and consistent stopping.



### 5. Follow-me-home headlamps

The Datsun GO comes with follow-me-home headlamps, that light up the path as you walk to your door, even after locking your car.

### 6. Intelligent wiping system

The windscreen wipers of the Datsun GO will automatically select appropriate wiping intervals in INT mode as the vehicle speed changes. When using the Wipe-and-Washer function, a final wipe clears away remaining droplets three seconds after the wiper motion stops.

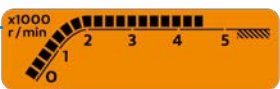


### 7. Smart meter

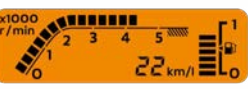
#### A. Gear shift guide

Showing ideal speed to change gears for maximum efficiency and performance.

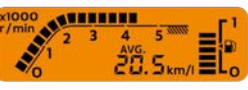
#### B. Digital tachometer



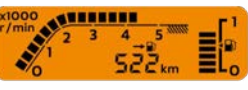
#### C. Drive computer



1. Instantaneous fuel consumption



2. Average fuel consumption



3. Distance to empty



### 8. Speed-sensitive electric power steering

The system in the Datsun GO has it all figured out by adjusting the level of power assist according to how fast you're going. At lower speeds, it gives you more assist making it much easier to park and manoeuvre. At higher speeds, steering is tighter for more control.



### 9. Turning radius

Despite its wide wheelbase, the Datsun GO has a surprisingly short turning radius.



Specifications

Model	T (LUX)	
Dimensions	Overall Length (mm)	3,785
	Overall Width (mm)	1,635
	Overall Height (mm)	1,485
	Wheelbase (mm)	2,450
	Front Track (mm)	1,440
	Rear Track (mm)	1,445
	Minimum Ground Clearance (mm)	170
	Minimum Turning Radius (m)	4.6
	Tare Mass (kg)	788
	Gross Vehicle Mass (kg)	1,161
	Luggage Capacity (ℓ)	265
	Fuel Tank Capacity (ℓ)	35
	Seating Capacity	5
Engine	Fuel Type	Petrol
	Engine Type	DOHC 12 Valve 3 Cylinders
	Fuel System	Electronic Fuel Injection (EFI)
	Displacement (cc)	1,198
	0–100km/h (secs)	13.3
	Top Speed (km/h)	161
	Configuration	In-line 3, DOHC
	Max Power (kW/rpm)	50/5,000
	Max Torque (Nm/rpm)	104/4,000
Transmission	5-Speed Manual	
Brakes	Front	Ventilated Discs
	Rear	Drum
Suspension	Front	Macpherson Strut with Double Pivot Lower Arm
	Rear	H-type Torsion Beam
Steering	Power Steering	
Tyres	Size	155/70R13
Fuel Consumption (ℓ/100km)	5.2	
CO <sub>2</sub> Emissions Level (g/km)	123	

Dimensions



Features	T (LUX)
Exterior	
Halogen Headlamp	●
Clear Tail Lamp	●
High Mounted Brake Light	●
Radiator Grille Finish: Chrome	●
Body Colour Bumpers	●
Black Manually Adjustable Door Mirrors	●
Full Wheel Cover	●
Wheel Cap	-
Speed Sensitive Wipers with Intermittent & Drop Wipe Function	●
Black Door Handles	-
Body Colour Door Handles	●
Sash Tape on Rear Door Finisher	●
Sash Tape on Centre Pillar	●
Interior	
Rear Assist Grips	●
Connected Front Seats	●
Door Trim: Full Moulded	●
A/C Vents with Silver Finish	●
Three-Spoke Steering Wheel with Silver Finish	●
B&C Pillar Full Trims	●
Spinal Support Seat (Front)	●
Seat Upholstery Fabric: Jacquard	●
Seat Integrated Headrests (Front & Rear)	●
Front Seats Slide & Reclining	●
Full Door Armrest	●
Ergonomically Located Parking Brake & Gear Shift Lever	●
Bottle Holders in Front Doors (1.5ℓ)	●
Driver Side Storage Tray & Ticket Holder	●
Passenger Side Storage Tray	●
Interior Reading Lamp	●
Speaker Grille (Front Doors)	●
Door Map Pockets	●

Standard ● Not Available - Optional O

Features	T (LUX)
Comfort & Convenience	
Digital Tachometer	●
Drive Computer	●
- Instantaneous Fuel Economy	●
- Average Fuel Economy	●
- Distance to Empty	●
Low Fuel Warning	●
Trip Meter	●
Electronic Fuel Gauge	●
Gear Shift Guide	●
Follow-Me-Home Headlamps	●
Remote Fuel Lid Opener	●
Air Conditioner	●
Manual Steering	-
Speed Sensitive Power Steering	●
Front Power Windows	●
Mobile Docking Station	●
- Amplifier	●
- Universal Mobile Holder	●
- Aux-in	●
- USB Port (Charge Only)	●
Front Speakers (Both Sides, One Each)	●
Accessory Socket (12V)	●
Safety & Security	
Driver Airbag	●
Three-Point Seat Belts (Front)	●
Three-Point Seat Belts (Left & Right Rear)	●
Two-Point Seat Belt (Rear Central)	●
Child Lock	●
Immobiliser	●
Manual Central Locking	●
Service & Warranty	
Service Intervals (km)	15,000
3-Year/100,000km	●
Service Plan	O
Maintenance Plan	O



# ACCESSORIES – DO IT YOUR WAY

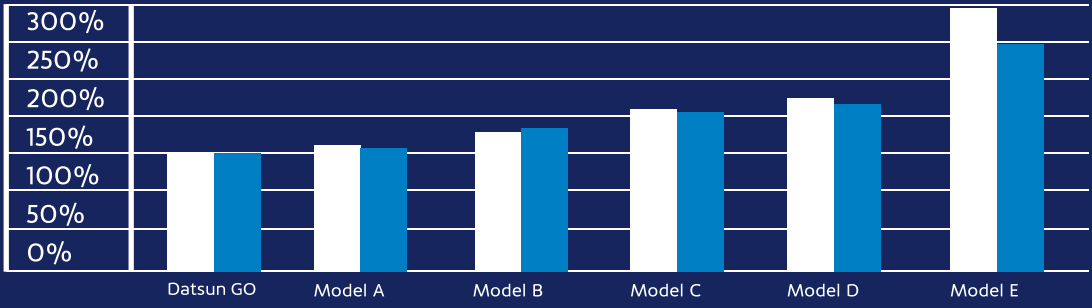
Datsun GO offers every driver the opportunity to individualise their Datsun GO to their liking through a wide range of accessories. Choose from a selection of accessories that will make your Datsun GO yours and yours alone. From a range of trendy decals, branded seat covers, a variety of sophisticated chrome fittings, to a spoiler, roof rails and alloy wheels for that sporty look. It is, after all, your dream that you're chasing, so why not do it your way? Speak to your dealership about the wide range of accessories available to you.

# BEST-IN-CLASS TOTAL COST OF OWNERSHIP

Once you own the Datsun GO, we make sure that you not only save money, but also have total and absolute peace of mind by providing you with best-in-class total cost of ownership. When comparing the maintenance cost of a selected basket of service parts and associated labour costs, up to the 45 000km and 90 000km services, the Datsun GO was best-in-class when compared against other models in this class.

From the start, the Datsun GO has been engineered and built to offer the most affordable parts and maintenance costs available in its segment. Add to this its highly competitive fuel efficiency, and our 3-year/100 000km warranty, and you're assured of a hassle-free and affordable motoring experience over the ownership cycle of your Datsun GO.

# COST OF OWNERSHIP COMPARISON



Roof Spoiler



Art Leather Seat Cover



Scuff Plate



# WE DELIVER QUALITY AND MAINTAIN IT.



## Assured quality

A strong drive to assure global standards, combined with our Japanese DNA, ensures that you get only the best. The Datsun GO, while new to our country, benefits from the industry-leading support of Nissan Motor's global expertise. We use only the latest in our styling, engineering and manufacturing processes.



## 3-Year/100 000km warranty

Datsun provides a 3-year/100 000km warranty to ensure your ownership of the Datsun GO with reliable security.



## Datsun roadside assistance

Our round-the-clock roadside assistance ensures that your Datsun GO ownership experience is one of reliable backup and total relief.



## Dealerships nationwide

The Datsun dealership network is nationwide, and we're making sure that we are accessible to you all across the country for the tomorrow that awaits with your Datsun GO.





# COLOUR YOUR HORIZONS

White



Ruby



Silver



Grey







Your Datsun Dealer

[www.datsun.co.za](http://www.datsun.co.za)

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